

# RALPH RIENER DELENA

BACKEND PHP DEVELOPER | FRONT END DEVELOPER

I build elegant, user-focused and functional digital platforms for the web.

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## PROFILE

I am a dedicated Web Developer with a strong passion for writing clean, efficient code that transforms ideas into fully functional digital solutions. Skilled in both Frontend and Backend development, I have hands-on experience with HTML, CSS (Bootstrap & Tailwind), JavaScript (Vue.js, Next.js), PHP (Laravel), and REST API integration. In addition, I bring expertise in WordPress (Elementor Pro) for building and customizing websites, paired with a solid background in Database Design to ensure scalability, performance, and reliability. With a balance of technical proficiency and creative problem-solving, I am committed to delivering high-quality web solutions that enhance user experience and align with business goals.

## EDUCATION

2016 - 2016

UNIVERSITY OF NUEVA CACERES

- Professional Employment Program

2012 - 2016

UNIVERSITY OF NUEVA CACERES

- Bachelor of Science in Computer Science

## WORK EXPERIENCE

■ 2023 - PRESENT(PAUSED)

**Freelance | Freelance Web Developer**

- Maintained and customized WordPress websites using OrionWP and Elementor Pro.
- Refactored Laravel codebases to improve performance, scalability, and maintainability.
- Transitioned to managing a personal business venture, now seeking to re-engage in professional development.

■ 2021 - 2022

**APICENTER | Backend Engineer, API Integration**

- Developed an API integration for the Reeleezee e-commerce platform using Laravel and REST APIs.
- Ensured seamless data synchronization and improved system reliability.
- Tech: JavaScript, Laravel, PHP, HTML

■ 2020 - 2021

**Genius Giant | Frontend & Backend Developer**

- Built responsive web designs and landing pages with HTML, MaterializeCSS, Bootstrap, and JavaScript.
- Developed and maintained features for the company's web portal using PHP and Laravel.
- Ensured security, scalability, and smooth integration with REST APIs.
- Tech: Laravel, Vue.js, REST API, Database

## SKILLS

**Programming Languages**

HTML, CSS, PHP, JavaScript, C

**Libraries & Frameworks**

Next.js, Vue.js, MaterializeCSS, Tailwind CSS, Laravel, Wordpress, Elementor Pro, REST API, GraphQL

**Tools & Platforms**

Github, Git, Vercel, Heroku, OrionWP

## PROJECTS

■ **Reeleezee API Integration**

APICENTER, API Integration

As a backend developer at APICenter, I built a secure integration for Reeleezee, enabling seamless synchronization of orders, stock, products, and customer data. This solution improved efficiency, accuracy, and real-time data management.

PHP, Laravel, API Integration

## WORK EXPERIENCE

■ 2018 - 2019

### Heegus | Web Developer & Engineer

- Sole developer and designer for a local job posting platform.
- Built the application using Laravel and JavaScript.
- Designed and implemented database architecture for optimized performance.
- Tech: Laravel, JavaScript, Database

■ 2017 - 2017

### Budtender | Frontend Developer

- Designed and developed responsive, user-friendly interfaces to improve usability.
- Focused on delivering clean UI for better customer experience.
- Tech: HTML, CSS, JavaScript

■ 2016 - 2017

### MergePoint System Solution | Frontend / Backend Developer

- Created responsive web designs using HTML, CSS, JavaScript, and Elementor Pro.
- Developed and maintained backend web applications with PHP and Laravel.
- Delivered scalable and secure solutions tailored to client needs.
- Tech: Laravel, Bootstrap, JavaScript, WordPress, Elementor Pro

■ 2016 - 2016

### Budtender | Frontend Developer

- Trained and contributed as a junior developer on the 3GX Hulugan installment web application.
- Built application features using PHP and Laravel.
- Assisted in database integration and design for better system reliability.
- Tech: HTML, Laravel, Bootstrap, Database

## PROJECTS

### Heegus Job Posting Web Platform

Design and Develop Web Application, Heegus

I independently developed Heegus, an online job posting platform, utilizing Laravel, JavaScript, and a well-structured database design. The system delivers a secure backend and an intuitive interface, ensuring efficient job listings and seamless application management.

PHP , HTML , CSS ,Javascript , Laravel , PHPmySQL

### 3GX Hulugan Installment App

Web Developer - 3GX Solutions

3GX Hulugan is an installment app in Naga City, Philippines, that makes shopping easier by offering flexible payment plans. It allows users to browse products, apply for installments, and manage payments securely, giving the community greater convenience and financial flexibility.

PHP , HTML , Javascript , Laravel

### RD Visuals Website

Frontend Developer

Designed and developed Ralph DeLena Visuals, a sleek and visually engaging website for my photography side business, showcasing my portfolio in a clean, professional, and responsive interface. The site blends elegant aesthetics with intuitive navigation, creating an immersive experience that highlights both my creative style and technical expertise.

PHP , HTML , Javascript, Facebook Graph API

## INTERESTS

- Outdoor Enthusiast – Enjoy hiking, biking, and running as ways to stay active, recharge, and draw inspiration.
- Music & Creativity – Play the guitar and experiment with pedalboards to craft unique, experimental sounds.
- Photography – Passionate about capturing moments through the lens, blending technical precision with artistic expression.